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**SPW FOUNDER  
HONORED AS “VICTORIOUS WOMAN”**

**Wayne, PA** - Eileen Connolly-Robbins, EVP & COO of The **Main Line** Chamber of Commerce, was honored by Annmarie Kelly of the Victorious Woman Project™ for her ability to continuously stretch outside of her comfort zone and overcome obstacles to refresh and revitalize her life through multiple career changes.

Dubbed the “Wizardess of Reinvention”, Connolly-Robbins broke through glass ceilings and rose to corporate leadership positions in both the General Electric and Unisys Corporations. Looking for a new challenge, she left the corporate world to start her own business, Pennsylvania Gifts and Awards in Devon, Pennsylvania. Using both direct sales and internet marketing, Connolly-Robbins developed her company into one of the top corporate gift suppliers and was awarded Yahoo’s *five-star rating* for internet marketing excellence. While continuing as an entrepreneur, she married and became a mom of three boys. During this time she also served as a board director and then board chairman for The **Main Line** Chamber of Commerce and became interested in the non-profit sector. In 2008, Eileen sold her company and was hired by The **Main Line** Chamber of Commerce as Executive Vice President and COO.

Connolly-Robbins wanted to provide women from all generations a forum to help build relationships that would encourage and empower them to want more from their lives both professionally and personally and not be afraid to go for it. In May of 2009, she launched The Main Line Society of Professional Women (SPW) which has been a

huge success and has also been acknowledged for its efforts to help the less fortunate in the community.

“My advice to women who want to reinvent themselves,” says Connolly-Robbins, “is to find a mentor, always have a *Plan B*, be open to change and always be willing to help someone...you were there once.”

*The **Main Line** Chamber of Commerce, on behalf of its 1,200 member base, spans nine boroughs and townships constituting the region known as the Main Line. As the Main Line’s business advocate, The **Main Line** Chamber of Commerce is committed to enabling members to succeed, promoting economic growth in the region, developing an informed business community and enhancing the quality of life on the Main Line. In its 89th year of service, The **Main Line** Chamber is the second largest chamber operating in Delaware, Chester and Montgomery Counties and the fifth largest in the Southeastern Pennsylvania region. The **Main Line** Chamber is recognized with a 4-Star Accreditation rating from the U.S. Chamber of Commerce.*

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